

# JIMMY DOUGLASS

Helsinki 2016



BACKSTAGE  
Secrets





**Jimmy Douglass**, also known as The Senator, is a four-time Grammy Award-winning recording engineer and record producer whose prolific career has spanned four decades. In the early 1970s at Atlantic Records in New York, he started his studio career as a part-time tape duplicator while still in high school. He learned how to operate the studio's custom-made 16-channel console, as well as being observed by, trained by and working with some of their greatest engineers, producers and recording moguls, including Tom Dowd, Arif Mardin, Jerry Wexler and Ahmet Ertegun.

This April Jimmy is packing his bags and flying to Helsinki to hold one seminar and two exclusive studio master classes dedicated to his recording and mixing secrets.

Jimmy Douglass is one of the leading tutors in Backstage Secrets lineup alongside with Al Schmitt, Ed Cherney, Tim Palmer, Andrew Scheps, Gareth Jones, Jay Messina, Sylvia Massy, Jay Baumgardner and Mark Needham. All of his Backstage Secrets classes were carefully prepared specially for Helsinki and will never be repeated again.

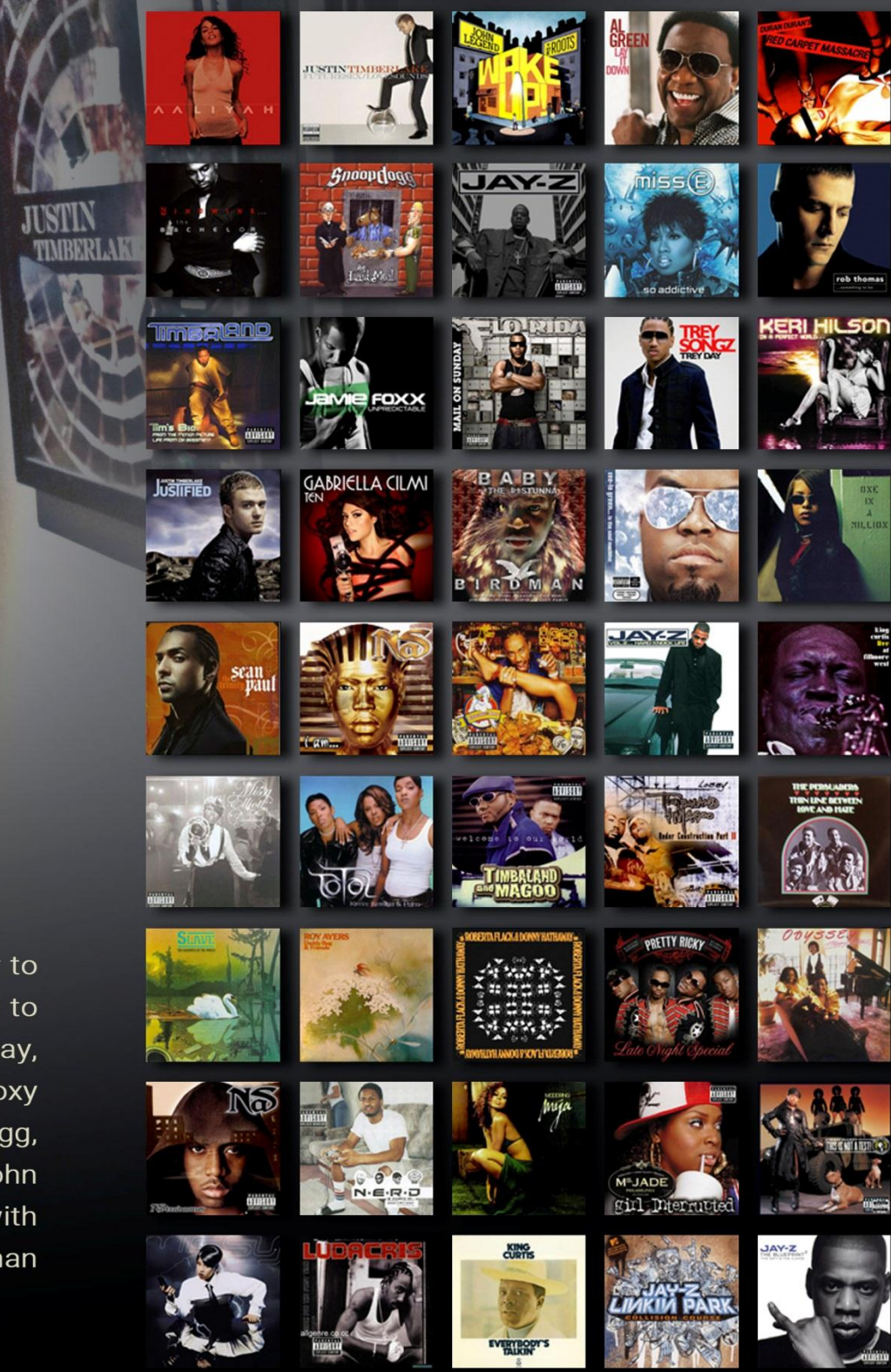


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For his first time behind the faders, Jimmy was encouraged by Wexler to engineer the session recording for a demo of a new band. He went on to work with Aretha Franklin, Hall & Oates, Roberta Flack, Donny Hathaway, Foreigner, Led Zeppelin, AC/DC, Rolling Stones, Slave, Odyssey, Roxy Music, Gang of Four, Aaliyah, Missy Elliott, Ginuwine, Jay-Z, Snoop Dogg, Bjork, Rob Thomas, Sean Paul, Kanye West, Ludacris, Al Green, John Legend and Duran Duran. He's also done Grammy-winning albums with Justin Timberlake, and served as Timbaland's main engineer for more than a decade.





# BACKSTAGE SECRETS HELSINKI COURSE WITH JIMMY DOUGLASS

## SEMINAR

### «MODERN RECORDING AND MIXING»

HELSINKI / APRIL 14 2016 / 12:00 - 15:00

GLORIA CULTURAL ARENA

CAPACITY - 500 ATTENDEES

Jimmy Douglass will cover important subjects such as how to build great career in modern recording business, how to work with the biggest stars, Jimmy's hardware and software, how to make great mix without expensive studios and many more. In the second part of the seminar Jimmy will answer your questions.

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## MASTER CLASS

### «RAP VOCAL RECORDING»

HELSINKI / APRIL 16 2016 / 11:00 - 14:00

FINNVOX STUDIOS

CAPACITY - 30 ATTENDEES

During this studio master class Jimmy will turn to practice and focus on rap vocal recording and editing techniques: how to work with the frequencies, how to build right space, how to achieve best result from a singer, how to edit and place vocal in the mix. Back vocal will be in focus too.

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## MASTER CLASS

### «SECRETS OF MIXING»

HELSINKI / APRIL 16 2016 / 16:00 - 21:00

FINNVOX STUDIOS

CAPACITY - 25 ATTENDEES

Especially for this exclusive master class Jimmy Douglass will bring his famous studio sessions to mix them again with you from scratch. The focus will be on all of the important aspects of Jimmy's incredible mixing techniques. Preparing for the session, compression, equalization, ambience, dynamics, master chains, automatization, special FX, tone and many more points of great mix. You will have a unique opportunity to work hand in hand with legendary master, ask any questions and get unforgettable experience.



# SPECIAL PRICES FOR MUSICIANS UNION MEMBERS

## SEMINAR

«MODERN RECORDING  
AND MIXING»

REGULAR TICKET

**35** EURO

**49** EURO

PREMIUM TICKET\*

**85** EURO

**119** EURO

VIP TICKET\*\*

**285** EURO

**400** EURO

ONLINE ACCESS

**15** EURO

**20** EURO

## MASTER CLASS

«RAP VOCAL RECORDING»

REGULAR TICKET

**245** EURO

**343** EURO

## MASTER CLASS

«SECRETS OF MIXING»

REGULAR TICKET

**345** EURO

**483** EURO

## FULL PACKAGE

ACCESS TO SEMINAR  
AND TWO STUDIO  
MASTER CLASSES

REGULAR TICKET

**600** EURO

**840** EURO

\*Premium ticket includes front-row seats, priority in asking questions and a present from Backstage Secrets Europe project.

\*\*VIP ticket includes front-row seats, priority in asking questions, exclusive gala-dinner with Jimmy Douglass and special presents from Backstage Secrets Europe project.



## REASONS TO ATTEND

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- B Opportunity to meet Jimmy Douglass in person, and to have a chance to continue communication with him in the future.
- B Lower price compared to similar highly professional classes.
- B The capacity of master classes is very limited.
- B Opportunity to work side by side with the star, ask questions directly and get the answers right away.
- B Jimmy will bring his exclusive sessions to mix it together with you. You will be the main person behind the faders.
- B It will be the very first time that Jimmy brings his educational program to Helsinki. And it will never be repeated ever again!
- B It's is an opportunity to acquire knowledge directly from one of the biggest legends in music recording industry.
- B And of course it will strengthen your skills because you will learn from the best.





Backstage Secrets is a global educational project covering all sides of the music industry - we provide education for music producers and also bring knowhow for managing professionals in music business. Our concept is to provide high level education from world's best producers, multiple Grammy award-winning mixing engineers, legendary musicians and entrepreneurs, all conducted at the best recording studios and facilities around the world.

Our dream is to be part of building success stories.

Since launching in late 2015, we have successfully conducted lectures, seminars, master classes, and provide lessons led by world-famous stars in Helsinki, Moscow and St.Petersburg.

This year our plan is to continue Backstage Secrets project in Helsinki, Stockholm, Copenhagen, London, Amsterdam, Berlin, Milan, Rome, Los Angeles and New York. Classes will expand to Asia in the beginning of 2017, with programs in Dubai, Tokyo, Hong Kong, Bali, Bangkok and Mumbai joining the U.S. and European lineups.

Are you ready to discover the secrets of the greatest backstage of music?



# What we do

## SEMINARS

Seminars from the biggest stars are the most admissible form of participation with regards to the cost and auditorium capacity. They will give general information on work over the sound and mastering musical instruments. Every seminar usually collect lots of themes - from managing your career to specialized professional advices. Speakers lineup is always incredible.

## WEBINARS

We are broadcasting almost every seminar for everybody who can't attend auditorium in person.

## STUDIO MASTER CLASSES

We always work with the best studios around the world. Musical instruments recording master classes will cover the cutting edge technologies used by the leading world producers regarding the record of drums, bass, guitar, vocals, electronics and keyboards.

Mixing master classes will give an opportunity to mix famous tracks side by side with legendary producers that bring them in raw without any pre-processing.

Full cycle master classes for single recording and mixing are from two to five-days classes in studio, during which you'll be able to work on your way through towards creating a quality song - starting with forming an idea up to the final mix.

## EDUCATIONAL FILMS

Our best studio master classes are being made into educational movies which will be accessible online to the Backstage Secrets subscribers.



# BACKSTAGE SECRETS MANAGEMENT



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